



**Southeast Athletic Trainers Association
Executive Board Conference Call Minutes
April 14, 2013
President Jim Mackie, Presiding**

President Mackie called the meeting to order at 8:03 pm EDT and a call of the roll revealed the following members as present;

Director MaryBeth Horodyski, EdD, ATC, LAT, FNATA	Alabama President John Morr, ATC, LAT
President Jim Mackie, M.Ed., ATC, LAT	Florida President Bob Hammons, ATC, LAT
Vice-President, David Green, ATC	Georgia President Diane King, ATC, LAT
Secretary Tom Bair, M.Ed., ATC, LAT	Kentucky Representative Robert Ullery, ATC
Treasurer Tim McLane, ATC, LAT, MBA	Louisiana President Gerard White, M.Ed., ATC
Parliamentarian Chuck Kimmel, ATC, LAT	Mississippi President Jeff Bryant, ATC, LAT
	Tennessee President Chris Snoddy, ATC, LAT

1) Approval of Minutes

Approval of the March 7 2013 Executive Board Meeting will be handled at a later date.

2) District Director's Report

Director Horodyski informed the Board that the NATA request that each District communicate to the membership the importance of each member reviewing their professional liability and malpractice insurance. Not all employers offer this benefit to their employees. A \$2M/\$4M occurrence/aggregate level of coverage was recommended. Director Horodyski asked that each state use their eblast or whatever other communication they felt appropriate to reinforce this message to the membership.

Director Horodyski reported that the Vision Quest work groups continue to work towards implementation. Also reported were efforts the NATA was undertaking to express thanks to Past Executive Director Becker-Doyle and she will expound on this issue later in the meeting. Additionally the NATA Board has been discussing an appropriate procedure for a selection process of NATA Committee members as many of the Councils continue to transition to District based Committees. Also reported is that the NATA Finance Committee has completed production of policy for investment guidelines of NATA funds.

3) President's Report

President Mackie shared with the Board that the District Meeting will be June 25th, 2013 at a location to be determined later. This information will also be available in registration packets. He also informed the Board that the next Executive Board Meeting will be June 25th, 2013 from 4:00-6:00 pm PDT in the Admiral Boardroom of the Mandalay Bay South Convention Center.

4) Vice-President's Report

Vice-President Green reported that he is still working the hotel to finalize the bill for the March meeting and reported that the hotel was without their IT system for a week which pushed back finalization of the bill settlement process. He further reported that the post meeting evaluations were still being compiled and will be reported to the Board after completion. Preliminary estimates are that the final meeting report will be favorable by all standards.

5) Secretary's Report

Secretary Bair reported that in the month of March District IX had more suspended members re-establish their active standing by paying their 2013 dues than any other District. This is a tribute to the hard and great work done by the State Associations Secretaries.

6) Treasurer's Report

Treasurer McLane reported SEATA has a current cash flow position of \$386,000 +/- with expenses for the February (student) and March meetings still outstanding. He further reported that he is working towards dues allocations to the States and will have that completed pending a report of membership payments from the NATA. He reported that he continues to work towards winding down SEATA participation in the margin accounts and transitioning those funds to more appropriate traditional cash investment accounts.

7) New Business

1. Eve Becker-Doyle NATA District group gift.

Director Horodyski led a discussion about the NATA Board of Directors suggestion that an immediately endowed scholarship be developed to be called the 'Eve Becker-Doyle Service Scholarship Award'. To achieve the imitate endowment of \$50,000 it was further suggested that each NATA District contribute \$5,000. The motion was made that SEATA contribute \$5,000 towards the endowment of the Eve Becker-Doyle Service Scholarship **(Director, MS) Vote 6-0-0-1.**

2. Eve Becker-Doyle SEATA Gift.

President Mackie reminded the Board that at the March meeting the Board approved Director Horodyski, investigate and purchase a gift form SEATA members to thank Mrs. Doyle-Becker for her years of quality service to our profession. He asked Director Horodyski to present her progress towards this gift. Director Horodyski presented 5 options to the Board and after discussion the Board provided her further direction to investigate an appropriate gift of recreation, food, and or lodging near the ski resort town of Telluride Colorado near where she will be moving to.

3. Student Senate Char Nominations.

After input from current SEATA Student Senate Chair as well as Mrs. Kelley Henderson, SEATA Student Senate Sponsor, the motion was made that Bryan Tachibanca from the University of Miami serve as the Chair of the SEATA Student Senate. **(FL, GA) Vote 6-0-0-1.**

Alabama President Morr joined the call.

4. Most Distinguished Athletic Trainer Committee Recommendation.

President Mackie lead a discussion about a letter he received from Chair of SEATA Hall of Fame Committee recommending that the Most Distinguished Athletic Trainer subcommittee of the Hall of Fame Committee be removed from the Hall of Fame Committee and established as an independent SEATA Committee. The motion was made that the Most Distinguished Athletic Trainer subcommittee of the Hall of Fame Committee be removed from the Hall of Fame Committee and established as an independent SEATA Committee comprised of the same members serving on the current subcommittee and is to operate using the same established procedures. **(Secretary Bair, GA) Vote 7-0-0-0.**

5. Advertising Events on SEATA.org.

President Mackie led a discussion prompted by a letter from an organization wishing to promote its upcoming sports concussion summit on the SEATA website. This issue was examined by a Board task force within the last 18 months. The recommendation of that task force was that SEATA not sell advertising on the website for two primary reasons; our established corporate partnership plan and the potential to decrease the professionalism of the association's website. The Board provided guidance to President Mackie to deny this request on the principals recommended by the previous task force. Director Horodyski suggests that if the Board wished to make policy on this issue that they use the work of the aforementioned task force as a resource.

6. Patty & Chuck Kimmel Endowed Scholarship.

Director Horodyski informed the Board that Past NATA President and current SEATA Parliamentarian Chuck Kimmel has request the Scholarship established by this Board in his name be renamed to honor his wife Patty and that the scholarship be awarded as the 'Patty and Chuck Kimmel Scholarship'. She further informed the Board that future contribution to this endowment need to be recognized as such so that the Research and Education Foundation has clear direction of intended use of such contributions and facilitate cleaner bookkeeping.

7. Policy and Procedure Review Task Force Update.

Secretary Bair discussed briefly a plan to meet with task force members prior to or during the Alabama Athletic Trainers Association Annual meeting May 15 –17, 2013. Task force members will make these arrangements in the next week.

8. Bobby Gunn Applications.

President Mackie made the Board aware of the approaching April 30th deadline for applications for this award given to student who has never attended the NATA annual meeting to assist with attendance of this meeting. As of this date no applications have been received.

9. Future Meeting Task Force Update.

Vice-President Green informed the Board that after initial contact from Southern Orthopedic Associates there has been no further dialogue. It is believed that Emory would like to continue the partnership with SEATA.

10. Strategic Plan Review.

President Mackie ask for volunteers to review the 2008 SEATA Strategic Plan and report to the Board progress of the plan, recommend changes that need to be adopted, or plan items that should be discarded. Presidents Snoddy, White, and King volunteered to serve on this task force.

11. STAR Track nominations.

President Mackie reminded the Board that new STAR Track nominations are needed.

With no further business brought forth President Mackie adjourned the meeting at 8:56 pm EDT.