



Minutes of the SEATA Executive Board Meeting

Conference Call

September 13, 2020 (6:30 / 7:30 PM)



Roll Call

Official Minutes

P	District Director	Marisa Brunett, MS, LAT, ATC	P	President	Gerard White, LAT, ATC	P	Vice President	Jeff Hopp, LAT, ATC
P	Treasurer	Scott Byrd	P	Secretary	Donna Wesley, LAT, ATC			
P	Alabama President	Danielle Platt, PhD, LAT, ATC	L	Florida President	Erik Nason, LAT, ATC	P	President	Amos Mansfield, LAT, ATC
P	Kentucky President	Scott Helton, LAT, ATC	P	Louisiana President	Jason Dunavant, LAT, ATC	P	Mississippi President	Kira Berch, LAT, ATC
P	Tennessee President	Peggy Bratt, LAT, ATC				L	Parliamentarian	Chuck Kimmel, LAT, ATC

— Meeting called to order with quorum (6 State Presidents) at: 6:37 PM CDT

P = Present

X = Not in attendance

L = Late Arriving

SR = State Rep. present

AGENDA ITEM	DISCUSSION	RECOMMENDATIONS / ACTIONS
1. Call to Order (Roll Call)		
a) State Representative(s)		
b) Invited Guests / Members Present		
2. Review of Previous Discussion(s)		
a) EB Online Motion(s)		
b) Consent Agenda	1. Minutes of Board Meetings a) August 2, 2020	MOTION (TN/AL): Motion to accept the minutes as presented. 7-0-0-0 Approved
2. Officer's Reports		
a) Director Brunett	NATA BOD Meeting was Aug. 24, 2020 1. VNATA has been extended until Sunday, October 11th 11:59 PM CDT If you have already completed 25 CEUs, the link to the Statement of Credit you will need to report your CEUs to the BOC will be sent to you by October 1st. Since we are now closing the platform on October 11, the final link to access Statement of Credit will be sent by October 26. EBP CEUs and Category A CEUs will be shown separately on your Statement of	



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Credit. You can go to convention.nata.org to check your transcript.

2. BOC Update

- a. They are looking for more ATs to get involved with exam writing; need to have a minimum of 3 years AT experience.
- b. Practice Analysis 8 panel has been chosen to begin work on 10/2; also working on the Ortho Specialty Practice Analysis
- c. The nominating committee had 28 applicants for AT Director and have moved 3 candidates forward to be reviewed by the nominating committee on 9/30/2020. They are also continuing to work on a Physician Director.
- d. Developed a task force to look at Cultural Competency/Diversity and Inclusion with Cathy Ortega named as chair.
- e. Continuing to work on International agreements - still working with Ireland.
- f. Exam sites are all back to normal.
- g. Mike Hudson recorded a webinar on specialty certification - on the BOC website under Specialty Certification tab.

3. BOD Approved Actions

- a. Approved Education Advancement Committee (EAC) new mission statement.
- b. Approved to endorse USA Football's recommendations for youth football player safety & wellness document
- c. Approved to endorse the Collegiate and Professional Sports Dietitians Association's Sports Nutrition in Collegiate Athletics Consensus Statement.
- d. Approved the recommendations from the Student Leadership Committee/Young Professionals Committee Workgroup to keep SLC as is, but to enhance onboarding procedures and timelines for student's participation and their recommendation to advance the young professional committee by "sun-setting young professional" and



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dividing into two separate committees - Early Professional Committee (ATs 1-6 years) and Career Advancement Committee (ATs 7-12 years) allowing them to more appropriately address the needs of the ATs at these stages in their careers. The current YPC committee will continue to finish up with their goals and work until June of 2021. The committee will need to come back to the NATA Finance Committee & BOD prior to that for approval to move forward with the change at that time.

- e. Approved D9's Lovie Tabron as the new ATs Care Commission Chair effective immediately.
- f. Ratified the e-ballot approving the AAP/NATA/AMSSM Return to Sports Document - "Understanding Risk Related to COVID-19 & Return to Sports"

4. Governmental Affairs Update:

- a. COPA named new Armed Forces Chair from D2, Andrea Matthes Berg (was in GA previously)
- b. Federal Legislative website for our members is up and running
- c. State presidents are encouraged to speak with state GAC reps on NATA Legislative Grants to get the latest information.

5. MARCOM Update:

- a. Working on PR Bootcamp for states
- b. Our AYOR collaborative effort with the American Academy of Pediatrics and the AOSSM was greAT with over 1000 registrants and an average of 300 Live participants that submitted hundreds of questions. Also had other healthcare organizations that participated.
- c. Excited to report that since 1/1/2020 our press coverage has reached over 1.1 billion people with 773 million coming since COVID-19.



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	<p>The Joint Committee Meeting will be a virtual meeting this upcoming year. President Lindley will be having individual calls with Committee Chairs and Board Liaisons to address specific committee needs.</p>	
b) President White	<ol style="list-style-type: none"> 1. Taylor Temnick has resigned as the MarCom Chair / D9 PR Representative. 2. States consider applying for Grants: <ol style="list-style-type: none"> a. Marketing (up to \$2,000) b. Legislative (up to \$3,000) c. EBP Education (up to \$1,000) d. Safe Sports School Award (up to 5 per State) 3. SEATA SNaPs – promote to your members 	
a) Vice President Hopp	<ol style="list-style-type: none"> 1. UPDATE on Hotel Contracts: <ol style="list-style-type: none"> a. Pushing 2021 contract to 2022? b. 2022-23 (23-24) contract negotiations? 	<p>CPR is being sold and will no longer be with IHG; this should not be a problem for pushing our contracts to 2022. Connie is working on language in the addendum is to include specifically that there will be no penalty fees for moving the dates. There may also be an increase in room rates, typically about 3% based on sales.</p>
b) Secretary Wesley	<ol style="list-style-type: none"> 1. Membership Update - 5459 Active Members as of 9/10/2020 <ol style="list-style-type: none"> a. Associate - 62 b. Cert. Professional - 4041 c. Cert. Retired - 196 d. Cert. Student - 661 e. Honorary - 25 f. Licensed Prof. - 1 g. Retired - 1 h. Student 472 2. eBlast Info needed to Brandon Platt ASAP 	<p>Secretary Wesley will work to get Non-Member numbers for Director Brunett</p>
c) Treasurer Byrd	<ol style="list-style-type: none"> 1. UPDATE: \$261,786 – Business Checking Acct. 2. As of June 30, 2020 - \$364,938 in Savings/Investment 3. Treasurer Byrd still does not have access; new documents have been signed to hopefully be granted full access. 4. There is an outstanding Cvent invoice and 1 (LA) SSS Grant left to be paid. 	
3. Committee Reports		
a) Standing Committees		



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<p>i. Finance Committee</p>	<p>Update on: Finance Committee recommended that the SEATA Treasurer seek RFPs for SEATA Financial Accounts (investment and checking); the final decision will require approval by the Board</p> <p>Finance Committee met earlier this evening. Treasurer Byrd has emailed proposals and he would like to schedule a call to have formal presentations be presented for review. Regions Bank Bank of America / Merrill Lynch (investment/savings)</p>	
<p>II. Elections Committee</p>	<p>Update on Nominations for DD, PRES, & TRES. 1. Secretary Wesley has recused herself from her role as the Board Liaison to the Elections Committee. She has authorized President Bratt on the SurveyMonkey account.</p> <p>Director Brunett thanked the Elections Committee for their work.</p>	<p>ACTION: As President White is also on the Ballot, VP Hopp will serve as the Board Liaison for this election cycle.</p> <p>Ballot will go live on Tuesday, Sept. 15; election will end at 11:59 PM CDT on Oct. 15, 2020.</p> <p>ACTION: Elections Committee will review By-Laws and make recommendations to decrease the time allowed for electronic voting. Additional items are also being considered by the committee to present to the Board.</p>
<p>b) Ad hoc / Task Force(s)</p>		
<p>i. Convention Task Force Committee (VP Hop)</p>	<p>Update on discussions/progress on the SEATA Convention (combined event of ATSS/CSMM/ATEC for 2022+.</p>	
<p>ii.</p>		
<p>4. Old Business</p>		
<p>a) EDAC Graduate Scholarship (AL President Platt)</p>	<p>AL President Platt has asked that the Board re-consider establishing the Arnold T. Bell Memorial EDAC Graduate Scholarship in the amount of \$2,000 per year beginning with the 2020-21 academic year (will be awarded in 2021 CSMM)</p> <p>Discussion from President Mansfield (GA) about initial presentation being an endowed Foundation Scholarship. Discussion from President Nason about the concerns over SEATA's stewardship and the awarding this scholarship. Treasurer Byrd did report that he had received \$1,000 donation for this scholarship already.</p>	<p>MOTION (FL/LA): To establish the Arnold T. Bell Memorial EDAC Graduate Scholarship to be presented as a 1-time \$2,000 EDAC Graduate Scholarship for the 2020-2021 academic year. 7-0-0-0 Motion Approved</p> <p>ACTION: Treasurer Byrd and the Finance Committee need to investigate the ability of accepting donations for funding scholarships awarded thru SEATA.</p>



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	<p>There was discussion about the role of the committee liaison and communication about agenda items. Director Brunett and Parliamentarian Kimmel discussed some personal experience about the votes and communication with committee chairs and representatives about issues that are presented to the Board for approve.</p> <p>The discussion included further support from Treasurer Byrd and included room to revisit the scholarship as both an annual SEATA Scholarship and also consider the endowed Foundation Scholarship, once the finance committee has had a thorough review of our SEATA Financial status.</p> <p>Discussion from Parliamentarian Kimmel regarding the donation and the ability to accept donations as well as our tax status if this is allowed.</p>	
5. New Business		
a) Platform for 2021 Virtual Events	<p>President White has solicited pricing information from the following vendors:</p> <ol style="list-style-type: none"> 1. Cvent (see attached) 2. GoToWebinar 3. Zoom Webinar <p>SEATA is still waiting on pricing information from Zoom Webinar.</p>	<p>ACTION: President White will meet with the Officers to review pricing from the vendors and to then submit a proposal to the Board for approval.</p> <p>ACTION: President White will contact the Honors & Awards Committee/Scholarship Committees about the awards for 2021, including HOF.</p>
b) SEATA Educationalist Committee (President Platt)	<p>Proposal to restructure the SEATA ATEC Oversight Committee to create the SEATA Educationalist Committee as a Tier 3 (State-based) committee.</p>	<p>MOTION (KY/LA): Motion to accept the proposal for the restructure of the SEATA ATEC Oversight Committee to create the SEATA Educationalist Committee. 7-0-0-0 Approved.</p>
c) SEATA Student Leadership Committee	<p>Looking to restructure the SEATA Student Senate and the NATA SLC Representative to develop a SEATA Student Leadership Committee.</p>	<p>ACTION: President White will meet with Steve Paterson, Student Senate Advisor, to develop a proposal.</p>
d) Hurricane Laura Impact	<p>President White asked for each State President to provide an update on the impact that Hurricane Laura had on their membership.</p>	<p>LA – 3-4 High Schools were drastically impacted; McNeese State also impacted. ATs Care has contacted those individuals impacted. GHATS and Tx State Association have been very supportive.</p>
7. Announcements	<p>FL – President Nason sent out an email regarding the Third Party Reimbursement group is developing a virtual Boot Camp to offer states about education on this issue. Presidents are asked to contact him if interested. GA, TN, LA presidents will</p>	



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	be asked to be on a call regarding the D9 Pilot Program to be shared and implemented for upcoming timelines.	
8. Adjournment	Meeting adjourned at:	8:30 PM CDT



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Arnold T. Bell Memorial EDAC Graduate Scholarship

This Scholarship shall be awarded to an ethnic minority student member enrolled full-time in a graduate program and demonstrates academic achievement, financial need, and service. Graduate students who are either a NATA District IX (SEATA) member or a NATA member attending graduate school within District IX are encouraged to apply, with preference given to SEATA members. The recipient shall be pursuing either a master's or a doctorate degree in athletic training, or a related field. Scholarship Applications will be accepted beginning November 1st with a deadline of December 31st of the current year. The recipient is to be recognized at SEATA's annual Clinical Symposium and Members' Meeting.