



Minutes of the SEATA Executive Board Meeting

Crowne Plaza Ravinia (Atlanta, GA)

February 9, 2020 (8:30 am)



Roll Call

Official Minutes

P	District Director	Marisa Brunett, MS, LAT, ATC	P	President	Gerard White, LAT, ATC	P	Vice President	Jeff Hopp, LAT, ATC
P	Treasurer	Scott Byrd, LAT, ATC	P	Secretary	Donna Wesley, LAT, ATC			
P	Alabama President	Danielle Platt, PhD, LAT, ATC	SR	Florida President	Erik Nason, LAT, ATC Predeep Vanguri, PhD, LAT, ATC	P	Georgia President	Amos Mansfield, LAT, ATC
P	Kentucky President	Scott Helton, LAT, ATC	P	Louisiana President	Cary Berthelot, LAT, ATC	P	Mississippi President	Jeff Bryant, LAT, ATC
P	Tennessee President	Peggy Bratt, LAT, ATC				P	Parliamentarian	Chuck Kimmel, LAT, ATC

— Meeting called to order with quorum (7 State Presidents) at: 8:41 AM EST

P = Present

X = Not in attendance

L = Late Arriving

SR = State Rep. present

AGENDA ITEM	DISCUSSION	RECOMMENDATIONS / ACTIONS
1. Call to Order (Roll Call)	President White welcomes Treasurer Byrd to the Board.	
a) State Representative(s)	ATAF Secretary Predeep Vanguri	
b) Invited Guests / Members Present	President White welcomes all the State Secretaries and Treasurers to the Board Meeting and thanked them for taking the time to attend yesterday's meeting.	
2. Review of Previous Discussion(s)		
a) EB Online Motion(s)	<ol style="list-style-type: none"> HOF Committee Recommendations Honors & Awards Recommendations (as presented) Honors & Awards Recommendations (as amended) Scholarships Committee Recommendations for UG Scholarships 	<ol style="list-style-type: none"> Motion to accept HOF committee nominations (AL/GA). Vote 7-0-0 Motion Passed. Motion to accept as presented (GA, FL). Vote: 0-7-0. Motion Failed Motion to approve the H&A Committee recommendations with amendments (TN/LA). Vote: 7-0-0. Motion Passed Motion to accept the UG SEATA Scholarships for 2020 as presented (TN/AL). 5-0-0-2(FL,GA). Motion Passed.
b) Consent Agenda	<ol style="list-style-type: none"> December 8, 2019 Meeting Minutes January 5, 2020 Meeting Minutes Capitol Hill Day Grant Requests: <ol style="list-style-type: none"> Eric Fuchs (KY) \$1,000 Danielle Platt & Alyson Gramley (AL) 	ACTION: President White will revised the CHD Grant Applications to reflect current funding limit of \$1,000 / member and current email addresses for SEATA.



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		MOTION (AL/TN): To approve the consent agenda – 6-0-1 (FL)-0 Motion <i>Passed</i>
4. Officer's Reports		
a) Director Brunett	<p>Joint Committee Meeting Update</p> <p>NATA voted 9-1 to approve D4 proposal and create District XI</p> <p>BOC Update 93.27% completion 765 resignations of certification</p> <p>BOC Specialty Council – mid 2021 Orthopaedics</p> <p>BOC Mutual Recognition Agreement (MOA) with Canadian Athletic Therapists Association has expired.</p> <p>CAATE Update – Public Healthwork group (Education, Strategic Collaborations, Inventory)</p> <p>NATA Student Leadership & Young Professionals – reviewing committee structure.</p> <p>YPs feel that 12 years is too broad a range for this classification; address burnout</p> <p>PRAT Committee – Dr. Gretchen Schlaubach; strengths/values were identified</p> <p>Regulatory Update – GAC and Legislative issues are primary focus and President Lindley recently spoke as a witness to a Senate Committee Hearing on Youth Sports Safety. This is where our NATAPAC monies are going to continue important representation at the national level.</p> <p>Dept. of Defense meeting is coming up with the NATA asking to add ATs as healthcare providers in the Tricare System. Continuing to work on Medicare system.</p> <p>ACO Demonstration Project – Missouri State University was approved as the RFP winner to research an AT as the provider in an ACO system.</p> <p>Dept. of Labor is actively opposed to deregulation of all healthcare providers.</p> <p>OSHA is monitoring the industrial ATs and the use of “GameReady” and cold-compression treatment in an industrial setting. Keith Webster is a valuable asset in this role.</p> <p>Membership Renewals – on par for renewals with previous years</p>	



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	<p>Sponsorship – Cramer has renewed and Gatorade is continuing negotiations. (We comp them a booth space at our District Meeting).</p> <p>TPRI (Third Party Reimbursement Initiative) – FL and MS is looking into the pilot program.</p> <p>CPT Coding Committee – Joe Green and Karen are working; currently set for \$0.00 for AT Evaluation an AT Re-evaluation.</p> <p>Gov't Affairs – continuing to monitor bills; The PHIT (Personal Health Investment Today).</p> <p>Legislative Bootcamp – AL; Deanna is a fantastic addition to NATA</p> <p>31 Discretionary Grants 6 Matching Grants 5 SAAC Grants</p> <p>MARCOM – Working with Shaquille Foundation (Jeff Hopp) March 6 – video AT Your Own Risk</p> <p>Executive Council for Education (ECE)</p> <p>New Committee Representatives to NATA: LGBTQ+ - Rebecca Lopez is new Chair; Dr. Amanda Trisch is new representative HOF Committee – Bob Nevill Gov't Affairs – Mike Van Bruggen</p> <p>Capitol Hill Day – May 13-14, 2020</p> <p>Presidential Candidates</p> <ol style="list-style-type: none"> 1. Dr. Kathy Dieringer (D6) 2. Dr. Katie Walsh Flannigan (D3) <p>All of the messages are coming from the NATA and states/districts are being asked remain neutral and maintain a fair election.</p>	



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	HOST City Dinner – Host City Gift	
b) President White	<ol style="list-style-type: none"> 1. Thanked President Lindley for allowing him to go to Joint Committee Meeting. 2. CSMM site is now live and registration is open. Board Members are asked to register using the discount code. 3. For the second year in a row, we did not have any MDAT applications. Would like to discuss with the MDAT and HOF Committee Chairs to see if we can have one application process for both awards to help promote applicants. 4. Call for State Associations to submit for the following SEATA Grants: <ol style="list-style-type: none"> a. S-A Marketing (up to \$2,000) b. S-A Legislative (up to \$3,000) c. S-A EBP (up to \$1,000) d. CHD for State Members (up to \$1,000 each) e. Safe Sports School Award (up to 5 / State) 5. TUFSS Meeting – Team Up for Sports Safety Meeting – encouraging all states in SEATA to reach out to KSI for holding this meeting. 	ACTION: Investigate the fine print about need for annual submission of MDAT Award nominations.
c) Vice President Hopp	<ol style="list-style-type: none"> 1. Update on ATs Care Workshop: ATs Care Individuals Course is set for Friday-Saturday (March 6-7) during CSMM; this is an NATA Site 2. Update on ATSS hotel room block - met 3. ATEC Registration numbers – 4. CSMM Update – file has been added to Dropbox for selection of 2022-2023 for combined meeting 	<p>ACTION: President White asks State Presidents to review the list of hotel proposals (in Dropbox). Basic Meeting Proposals and send Top 5 to VP Hopp and President White by Wed. 2/12 end of day. Top 3 sites will be investigated further by ConferenceDirect and reported back at March meeting.</p> <p>ACTION: CSMM/ATEC State attendee breakdown to state presidents.</p>
d) Secretary Wesley	<ol style="list-style-type: none"> 1. Update: Will be working with MarCom group to establish deadlines for eblasts and newsletters for 2020. 2. Membership Update was provided to State Secretaries at 	



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	meeting on Saturday evening.	
e) Treasurer Byrd	<ol style="list-style-type: none"> 1. President White and Treasurer Byrd will be working with the Finance Committee to have a committee meeting at the CSMM. 2. Treasurer Byrd will be working with getting the financial records reconciled before the March Meeting after he has full access to the SEATA Accounts. 	<p>ACTION: Treasurer Byrd will put together any materials needed prior to the discussions. Finance Committee is to review and advise retrospectively and to assist with the planning for moving forward.</p> <p>ACTION: March will focus on addressing the Investment Account transferred and obtaining appropriately accepted.</p>
5. Committee Reports		
a) Standing Committees		
i. Finance Committee	<p>President White appoints the following Board Members to the Finance Committee:</p> <ul style="list-style-type: none"> • SEATA Treasurer (TBA) – Chair • AL President Platt • KY President Helton • Parliamentarian Kimmel <p>This committee will be charged with 1) Complete a financial review of SEATA's checking and Investment accounts for 2019. 2) Complete quarterly financial review of SEATA's checking account (to include a review of debit card charges).</p>	<p>ACTION: President White has asked that Treasurer Byrd schedule a Finance Committee Conference Call or Meeting.</p>
b) Ad hoc / Taskforce(s)		
i. Legislative Grant Taskforce (President Bratt – TN)	<p>Update on ATCTION (Tabled 06/2019; 08/2019; 09/2019): President White submitted a draft revision to the P&P regarding Legislative Grants. Updated the timeline of application and reimbursement request to better align with NATA guidelines</p> <p>Discussion:</p> <ol style="list-style-type: none"> 1. Limit a State Association from applying once every five years? <p>State can only request a maximum funding limit to equal 10% (??) of that respective State's dues revenue to SEATA. (i.e., if a SEATA</p>	<p>Tabled until Treasurer Byrd can review and offer a recommendation.</p>



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	<p>received \$30,000 in state member dues to SEATA, then the max \$ to apply for is \$3,000.) Significant discussion regarding limits of funding for IRS purposes with regards to tax-status. 1. 10% not to exceed \$5,000</p>	
<p>6. Old Business</p>		
<p>a) State Secretary – Treasurers Committee Meeting (White)</p>	<p>Update on State Sec/Treas Meeting: Held yesterday. Thank you to all the State Presidents, Secretaries and Treasurers for your participation and engagement.</p> <ul style="list-style-type: none"> • 	
<p>7. New Business</p>		
<p>a) LATA request for EBP Grant</p>	<p>1. President Berthelot has submitted a grant request for LATA. Total reimbursement request is for \$966.35. Discussion Point: The event was not promoted as a SEATA Sponsored Event as required in the grant application.</p> <p>LATA will notify all membership and attendees by expression of gratitude for their sponsorship</p>	<p>MOTION (FL/MS): To appropriate the funding of the LATA EBP Grant for the event that was held December 7, 2019, accompanied by an eblast to the general membership of LATA recognizing SEATA's sponsorship of the event at the cost of \$966.35. 6-0-1 (LA)-0 Approved.</p>
<p>b) NATA Foundation Donation at 2020 NATA Convention in Atlanta</p>	<p>1. SEATA supported the R&E Foundation last year with a \$2,500 donation to support the Free Communications Event at NATA in Las Vegas. The Foundation is offering SEATA first refusal to support the Free Communications Event again this year. The Foundation will be hosting a social event, Wide World of Sports. In addition to the general sponsorship benefits:</p> <p>2. \$10,000 VIP Bar Sponsor (2 available)</p> <ul style="list-style-type: none"> a) Table for 10 Guest b) VIP access w/full liquor bar <p>3. \$5,000 Sports Sponsor</p> <ul style="list-style-type: none"> a) 8 guest general admission. 	<p>First Opportunity - \$5,000 for Exclusive Sponsorship of Free-Communication. MOTION (KY/LA): To approve \$5,000 for sponsor of Free-Communication and \$5,000 for Sports Sponsor Level during the Foundation Event of the 2020 NATA Convention. 4-2 (AL, TN)-1 (LA)-0 Motion Passed</p>
<p>c) Graduate Scholarship/Family Scholarships d) Research & Education Committee Grant</p>		<p>Vote on Graduate/Family scholarships will be online when President White submits to the Board.</p> <p>MOTION (KY/AL): Approve the Research & Education Committee's one-time request to revise the re-distribution of the approved budgeted funds for the awarding of the grants for 2020. 7-0-0-0 Motion Passed</p>



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7. Announcements	<ul style="list-style-type: none">1st Sunday @ 6:30 pm CST / 7:30 EST - Mar (CSMM) March 8 - April 5 - May 3 - June (NATA)	
8. Adjournment	Meeting adjourned at:	10:39 AM