



Minutes of the SEATA Executive Board Meeting

Conference Call

January 30, 2019 (7 pm CST / 8 pm EST)



Roll Call

Un-Official Minutes

X	District Director	Marisa Brunett, LAT, ATC	X	President	Gerard White, LAT, ATC	X	Vice President	Jeff Hopp, LAT, ATC
L	Treasurer	Tim McLane, LAT, ATC	X	Secretary	Donna Wesley, LAT, ATC			
X	Alabama President	Danielle Platt, PhD, LAT, ATC	X	Florida President	Erik Nason, LAT, ATC	X	Georgia President	Amos Mansfield, LAT, ATC
X	Kentucky President	Scott Helton, LAT, ATC	X	Louisiana President	Cary Berthelot, LAT, ATC	X	Mississippi President	Jeff Bryant, LAT, ATC
X	Tennessee President	Peggy Bratt, LAT, ATC				X	Parliamentarian	Chuck Kimmel, LAT, ATC

Meeting called to order with quorum (7 State Presidents) at: 7:05X PM Central;

X = Present

SR = State Rep. present

AGENDA ITEM	DISCUSSION	RECOMMENDATIONS / ACTIONS
1. Call to Order (Roll Call)		
a) State Representative(s)	Welcome of new state presidents – AL, GA, LA.	
b) Invited Guests / Members Present		
1. Review of Previous Discussion(s)		
a) EB Online Motion(s)		
b) Consent Agenda	<ol style="list-style-type: none"> 1. November 4, 2018 Meeting Minutes 2. Capital Hill Day Grant Requests: <ol style="list-style-type: none"> a) Eric Fuchs (KY) b) Shawn Felton (FL) c) Nikki Harris (FL) 3. Legislative Grant Request(s): <ol style="list-style-type: none"> a) ATAF \$2,000 	MOTION (KY/TN); To accept the consent agenda as presented. 7-0-0-0 Approved.
2. Officer's Reports		
a) Director Brunett	<p>JCM Weekend was a success.</p> <p>Salary Survey results discusses; salaries are up D8 - ^7,000 D6 -\$62,000 average. This survey was more in depth than others. Showed that NATA members made more after 5 years than non-members. White Paper will be presented.</p> <p>Challenges – Lack of understanding of our profession; life balancing; discrepancy about pay between male and females</p> <p>Approved Care of Asthma paper</p> <p>Approved Reallocation of money to ATs Cares Program to</p>	



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	<p>have 2 instructors</p> <p>American Red Cross Challenge Course will be offered in Las Vegas.</p> <p>KSI partnership was renewed and look for improved branding.</p> <p>Approved money to NATA/KSI Policy Meetings (8-12 state meetings for 2019 with key individuals in legislature and high school SMACs)</p> <p>CAATE reported last bachelors in AT cohort will be accepted in 2022.</p> <p>BOC reported eligibility requirement for specialty certificates continues to be developed including model language.</p> <p>MARCOM reported on new PR agency – media sales have increased with 9% overall growth and 26% growth in digital. Retained 85% of advertisers and 20+ new advertisers.</p> <p>AT Your Own Risk – looking to grow and focus on military next. Secretary Wesley will get Hannah Hill's contact information to State Presidents. President Nason asked about having a specific site for state branding and creating a portfolio of state photos for multiple uses.</p> <p>Perception Story will be looking at legislators next.</p> <p>GAC Update will discuss 3rd Party Reimbursement progress. Key focus is advocacy for state members with tool kit.</p> <p>Safe Sport School Award has gone online fully.</p> <p>Legislators have been contacted when a school in district wins this recognition.</p> <p>State database will be available on GAC website.</p> <p>BLS projected a growth in our profession. Following an update with NDAA to get ATs recognized.</p> <p>OSHA statement about AT use of devices in an occupations setting is also being monitored by GAC.</p> <p>PDC – Lizzie Hibberd will be new District Rep for NATA.</p> <p>2020 – Cheryl Cundy will be the Host for NATA in Atlanta.</p> <p>Conversations about District 4 division – presentation given to BOD. Director Voll (D4) will be coming to our CSMM and will discuss with our members. He will be available during our SEATA Board Meeting as well.</p>	
b) President White	1. Welcome Presidents Platt (AL) and Mansfield (GA) to	President White would like to schedule an "Executive Board



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	<p>the Board. A sincere THANK YOU to Presidents King and Higgs for their dedication and leadership to SEATA and Athletic Training.</p> <ol style="list-style-type: none"> Contract with the Westin Peachtree hotel and Crown Plaza Ravinia have both been signed and executed for the 2019 ATSS meeting on February 7-9th. For the EB meeting during the CSMM, would like to ask that the EB meet on Saturday March 9th @ 4:30 pm. Implemented a new reimbursement form utilizing Google Forms. When a request is submitted, both the Treasurer and the Member receives a notification of the submission. Implemented new Committee Reports utilizing Google Forms. Each report submitted will automatically be sent to both the Secretary and President. 	<p>Member Orientation” during CSMM in March:</p> <ul style="list-style-type: none"> President Platt (AL) President Mansfield (GA) President Berthelot (LA) <p>Some SWaG attendees have utilized new reimbursement form and have already received checks.</p> <p>New Board Member Orientation will be conducted in March; President White will contact them about time specifically.</p> <p>President White to continue with promoting PAC Fundraiser at the CSMM.</p> <p>President White will send out a communication to state presidents about assigned times for assisting with CSMM registration and activities.</p>
a. Vice President Hopp	<p>ATSS – Good to go. CSMM – VP Hopp will be looking to get email about housing for Executive Board and officers. Discussion are beginning for 2022 and 2023.</p>	<p>Review CSMM Agenda for Key Events (socials, breakfasts, etc.)</p>
b. Secretary Wesley	<ol style="list-style-type: none"> Membership Suspensions if dues are not paid by Jan. 31. Get information about items for eBlasts and Newsletter by Feb. 6 	
c. Treasurer McLane	<ol style="list-style-type: none"> Dues checks will be cut this weekend. Presidents should email Treasurer McLane about plan for obtaining them (mail or personal if attending ATSS). Investments has declined (market fluctuation); still in good position with our diversity. EDAC and SEATA Scholarship with NATA Foundation talks continue and will Reimbursement Forms seem to be working well; 2 SWaG attendees did not use form appropriately and have not submitted it yet. Jennifer Yoder (2 SEATA Scholarships from last year); Jan. 22 email. 	<p>Treasurer McLane will investigate LATA EBP and Marketing Grant payment.</p> <p>Treasurer McLane will respond to Jennifer Yoder about invoice for 2 SEATA Scholarships from 2018.</p>



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	7. Brief discussion of Bill Highway for State Presidents/Treasurers.	
3. Committee Reports		
a. Standing Committees		
i. Honors & Awards Committee	Review H&A Committee recommendations for the SEATA awards.	MOTION (SEC/TN): Accept nominations as presented by Committee. 7-0-0-0 Passed.
ii. YP Committee	Review YPC recommendation for YP Distinction Award	MOTION (TN/KY): Accept nomination as presented by Committee. 7-0-0-0 Passed
iii. Scholarships Committee	Review Scholarships Committee report and recommendations for SEATA scholarships. President White is concerned that we continue to have SEATA Family Scholarships that continue to go un-awarded.	MOTION (LA/TN): Accept nomination as presented by Committee. 7-0-0-0 Passed.
b. Ad hoc / Taskforce(s)		
i. Legislative Grant Taskforce (President Bratt – TN)	Update on ATCTION: Created a group to develop criteria to fund the SEATA Discretionary/Emergency Legislative Grant. (Treasurer McLane, Chris King (AL), Peggy Bratt (TN) named to the work group.) President Bratt was appointed as the chair.	Tabled until next meeting.
4. Old Business		
a. SEATA SWAG (Strategic Plan) Meeting	Meeting was held on January 12 th . Had 34 total SEATA members who attended and participated. Very productive sessions with great feedback.	Secretary Wesley will compile the feedback and submit a report to President White to share with the Board.
b. NATAPAC Event at CSMM	1. This event will be held on Friday, March 8 during the CSMM. President White has asked that Parliamentarian Kimmel be the Keynote Speaker as the NATAPAC was started under his tenure as NATA President.	
a. SEATA ATLAS information	ATLAS page is up on the SEATA website. President Bryant (MS) shared a question regarding the state associations being solicited to have a state ATLAS page. Can the State Association websites be directed to SEATA or ATLAS?	President Nason (FL) discussed what he in ATAF are doing for their ATLAS website; created a new Task Force for strategic communication and member engagement.
b. Tier 4 Committee Procedures	Update on ACTION: President White will re-examine the committee set-up in the P&P to look at procedures for committee member nomination/selection for Tier 4 committees.	Tabled until next call
5. New Business		
a. SEATA Grant Reimbursement	Louisiana is waiting for reimbursement for a SEATA	Treasurer McLane will investigate.



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	Marketing and EBP Grant.	
b. GATA Update and New Officers (President Mansfield)	President Mansfield took over from Paul Higgs this past weekend. Jared Sandler (VP); secretary and treasurer remain the same.	
c. Quiz Bowl Committee	University of Miami appeal from Dr. Kysha Harriel. Discussion with Board with specifics given to logistics.	MOTION (FL/AL): Approve and recognize the appeal from the University of Miami and allow their participation in the 2019 SEATA/NATA Foundation Quiz Bowl. 7-0-0-0 Passed. President White will notify Dr. Harriel of the Board's decision.
d. 3 rd Party Reimbursement Update	President Nason provided a brief update and reminded the Board about the \$10,000 Matching Grant opportunity. He is available to speak to state key shareholders and encouraged states to develop a specific state task force on this project. There was a brief discussion about the APTA and NATA letter of agreement.	
6. Announcements	<p>Upcoming EB Conference Calls Schedule</p> <ul style="list-style-type: none"> • March (No call due to CSMM) • April 7th • May 19th (5th = Cinco De Mayo; 12th = Mother's Day) <p>Congratulations to President Berthelot (LA) and President Bratt (TN) for being awarded the NATA AT Service Award for 2019.</p> <p>Executive Board members are asked to attend NATAPAC Breakfast and donate.</p>	
7. Adjournment	Meeting adjourned at:	(FL/AL): 8:35 PM



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