



SEATA

Vision and Mission Statements



VISION STATEMENT

We will be recognized as the professional healthcare association of choice for certified athletic trainers who provide expertise in the areas of prevention, recognition, evaluation, immediate care, rehabilitation and reconditioning of injury and illness, healthcare administration and professional development and responsibility in the practice of athletic training.

MISSION STATEMENT

We are committed to enhance the quality of healthcare provided by certified athletic trainers and to advance the athletic training profession.

In recognition of this commitment, we will strive to deliver these services through cost-effective, high quality comprehensive programs and care in the communities we serve.

In pursuit of our mission, we will provide the following:

- **SERVICE** - We will encourage the delivery of care in a cost-effective manner without sacrificing quality, accessibility or availability;
- **EDUICATION** - We will adopt and promote the latest in education, research, procedures, facilities, equipment, diagnostic tools and healthcare resources;
- **ADVANCEMENT** - We will strive to be a positive resource for our membership and to provide open communication to advocate the sharing of ideas and expertise for the advancement of the profession of athletic training and certified athletic trainers;
- **TEAMWORK** - We will embrace a collaborative healthcare team approach working with the most knowledgeable, skilled and experienced physicians and allied healthcare personnel;
- **ADVOCACY** - We will be dedicated to the continued development and maintenance of established relationships with the population we treat and the healthcare community.