



## Southeast Athletic Trainers Association Executive Board Conference

June 20, 2011 New Orleans, Louisiana.

### 1) Call to Order and Roll Call.

President Horodyski called the meeting to order at 11:33 AM and a call of the roll revealed the following members present:

R. T. Floyd, EdD, ATC -- District Director;  
MaryBeth Horodyski, EdD, ATC, LAT -- President;  
David Green, MA, ATC -- Vice President;  
Jim Mackie, MEd, ATC, LAT -- Treasurer  
Tom Bair, MEd, ATC, LAT -- Secretary  
Stephanie A. Lennon, MS, ATC, LAT, NBCT-- Florida President;  
Jeff Hopp, ATC, LAT -- Georgia President;  
Eric Fuchs, DA, ATC, EMT -- Kentucky President;  
Gerard White, MEd, ATC -- Louisiana President;  
Donna Wesley, MS, ATC -- Mississippi President;  
Chris Snoddy, ATC -- Tennessee President.  
John Moore, MS, ATC, LAT – Alabama President.  
Chuck Kimmel, ATC, LAT – Parliamentarian absent with a Past-President activity conflict.

President Horodyski started the meeting with a discussion about 'getting to yes'. She reminded the Board to remember they are here for SEATA, and not individual states and to examine the issues clearly and with objectivity. She stated that she encourages the continued use of Robert's Rules of Order as we advance SEATA issues and to do SEATA business, yet she does not want the Board to get bogged down with the processes used to conduct that business.

**2) Review and approval of Minutes.** President Horodyski identified some errors that needed to be corrected prior to approval of the March 10 SEATA Executive Board Meeting. A motion and second made prior during electronic voting procedure, to approve the March 10, 2011 SEATA Executive Board Meeting Minutes was withdrawn. The following motion was made and seconded and voted: *The March 10, 2011 SEATA Executive Board Meeting Minutes be approved upon corrections. (FL/AL) Passed 7-0-0-0.*

**3) Directors Report.** Director Floyd reminded the Board that the process of a NATA By-Laws change to provide Associate Members voting privileges will require 2/3 approval of NATA Districts and that the process has started in other districts. Georgia and Tennessee will be the last District IX States to vote as their meetings are in January. Director Floyd reported from the NATA Board meeting of June 18, 2011 the following: The NATA Board approved Donna Wesley, MS, ATC, and Mississippi President to Chair the newly formed State Association Advisory Committee (SAAC).

President Wesley discussed the genesis, intention, and structure of this new committee. The SAAC will arrange states into caucuses according to similar size for the purpose of increasing communication between the NATA and State Associations. The intent is not to marginalize or usurp the district structure currently in place.

Director Floyd reported that NATA Councils will become and function as Committees. In an effort to aid with this transition Committees may petition the NATA Board for extension(s) of some members and Chair appointments and a few have taken advantage of this transition aid. Director Floyd reported that the NATA finished the most current past fiscal year with positive cash flow. Co-branding opportunities with the NATA Foundation was approved. The Honors and Awards Committee process for making nominations is being streamlined via technology. New NATA Board of Director members, Scott Sailor and Eric McDonald were seated at the June 18<sup>th</sup> meeting. Director Floyd also indicated that the Board discussed the Vision Quest project, as well as post certification credentials. Director Floyd reported that the Nominations Committee has selected Jim Thornton and Terry Newnan as candidates for NATA President.

**4) President’s Report.** President Horodyski thanked all for their attendance at the meeting and reminded all that the SEATA Members Meeting will be this evening at 6:15 PM in room 342-345. The process for completing the review of the SEATA Policy and Procedure Manual was explained. October 31, 2011 is the target completion goal for this project. President Horodyski indicated that she has a complaint from a SEATA member that they received SEATA eBlasts too frequently and she will review current eblast records. President Horodyski reported the following electronic voting results. On March 30, 2011 the February 2011 SEATA Executive Board Meeting Minutes were approved (MS, TN; 6-0-1 KY abstain); on April 18, 2011 the January SEATA Executive Board Meeting Minutes were approved (Director, GA: 7-0); and on April 22, 2011 Richard Frazee was approved as Exhibit Chairman (MS, Treasurer; 7-0-0).

**5) Vice-President’s Report.** Vice-President Green reported that the March meeting held in conjunction with Emory was very successful by all benchmarks and planning for the 2012 joint meeting is well underway. The dates will be March 15-18, 2012 and will be held in the Cobb Galleria area of Atlanta at the Renaissance Atlanta Waverly Hotel.

**6) Secretary’s Report.** Secretary Bair reported highlights from the District Secretary Treasurer Committee meeting held June 19, 2011. NATA membership has grown year over year by roughly 700 paid members. This is due in large part to the efforts of the state secretaries during the months of February and March as approximately 7,000 of the 30,815 paid members renewed their memberships in these months. Secretary Bair discussed ongoing efforts with WildApricot Members Management service. At this time communication has been slower over the past 60 days.

**7) Treasure’s Report.** Treasurer Mackie presented the following report to the board.  
Financial Information

- Cash Flow Report 1-01-11 to 6-17-11 Year to Date
  - Inflows \$ 238,515.41
  - Outflows \$ 236,959.90
  - Difference \$ 1,555.51
- Wells Fargo Advisors Investments
  - Value 03-31-2010 \$ 240,369.87
  - Value 06-30-2010 \$ 211,514.20
  - Value 08-31-2010 \$ 226,943.98

- Value 12-31-2010 \$ 294,060.58
- Value 5-31-2011 \$ 313,506.94

Financial statements are available for review by the membership on request to the Treasurer.

**8) Election By-Law Changes.** President Wesley shared with the Board upcoming proposed by-law changes that will harmonize the SEATA By-Laws with the SEATA Constitution with increased clarity. Additionally there will be a proposed change to address any vacant position on the SEATA Board. These changes will be presented for consideration via email.

**9) Policy and Procedure Review.** President Horodyski reviewed the breakdown of the previously assigned sections of the SEATA Policy and Procedures Manual and led discussion of the process that will be undertaken. The goal is to have this process completed no later than Oct 31, 2011.

**10) Death Notifications.** President Snoddy led discussion regarding concern about delay in the notification of passing of SEATA members and/or their family members. President Horodyski reminded the Board that this Board dissolved the Memorial Resolutions Committee at the March 2011 SEATA Executive Board Meeting. Secretary Bair shared that at the District Secretary Treasurer Committee meeting on June 19, 2011 there was discussion about adding a 'deceased' classification into the membership data base. Once the NATA learned of a death of a member their status would be changed to deceased and remain in the data base for 90 days or so. No action was taken by the DST committee regarding this discussion. Director Floyd asked that when a member of the SEATA Executive Board learns of the passing of a SEATA member or their immediate family that they share that information with other members. Treasurer Mackie reminded all that there are duties that the Treasurer and Secretary need to perform upon the passing of a SEATA member and that those duties cannot be performed if information is not known.

**11) SEATA College and University Athletic Trainer Student Committee.** A motion was made; *To accept Hunter Moore of Delta State University to serve as the Mississippi representative to this committee. (MS/FL 7-0-0-0, motion passed).*

**12) Use of Office Depot loyalty rewards dollars.** Treasurer Mackie informed the Board that SEATA has accumulated \$1,389.41 worth of loyalty reward dollars to be used at Office Depot that will expire on August 31, 2011. The majority of these loyalty reward dollars were accumulated as the result of printing expenses for various meetings. He recommended using these funds to replace the several years old computer used by the SEATA Treasurer, as well as other supplies that are often used by SEATA in the normal course of business.

*A motion was made that; The SEATA Treasurer be approved to spend up to \$1,500.00 at Office Depot, for items to be used by SEATA, with \$1,389.41 of this total coming from Office Depot loyalty rewards dollars and the balance (\$110.59), if needed to complete the transaction, coming from SEATA general funds. (LA/Secretary), 7-0-0-0, motion passed)*

**13) Committee Reports.** President Horodyski led a discussion regarding committee reports and the reporting process to be used at the SEATA Members Meeting later this afternoon.

**14) Adjourn.** President Horodyski adjourned the meeting at 1:37 pm.