

SEATA Executive Committee Meeting, Thursday, March 22, 2001, Atlanta, GA

The Executive Committee Meeting was called to order at 1:15pm by Frank Grimaldi. Introductions of the committee members were made. Those present included: Frank Grimaldi, President; Chuck Kimmel, Dist. 9 Director; Chris Gillespie, Alabama; David Green, Tennessee; Richey Woods, Mississippi; Rick Fletcher, Kentucky; Marisa Brunett, Florida; Jim Mackie, Secretary; MaryBeth Horodyski, Treasurer. GA and LA presidents or designee were not present at the beginning of this session.

A motion to waive reading of the minutes was made by Marissa Brunett, FL, and seconded by David Green. The minutes were approved with a 5-0 vote. The Treasurer's report was given by Mary Beth Horodyski. MaryBeth provided an explanation of checks available for each state related to state dues and governmental affairs. MaryBeth provided the committee members with a chart explaining membership by state within the district. An abbreviated report will be provided in the next newsletter. A question was raised regarding the use of mailing labels for the states. Frank noted that e-mails should be sent to MBH to obtain mailing labels. Clearance for mailing lists should go through MaryBeth and the NATA office. It is illegal to use these without permission.

Director's Report: Chuck Kimmel, Dist. 9 Director:

Chuck expressed appreciation to board and requested input on a regular basis to allow him to do the best job possible. NATA Board meets 3 times a year and has a monthly conference call. Chuck reported about the Governmental Affairs Meeting in Nashville, as well as information related to lobbying funds requests, 80% of funds made available to all states equally, 20% for emergency fund requests. As of now, only one state (FL) has requested funds. Chuck reminded the state presidents that if funds are not requested the state will lose the funding. This leftover funding will go into emergency pool. States must justify all use now prior to requesting the year's funds. (States have until the June meeting to spend this year's funds and apply for next year's funding. An invoice will serve as a request for funds. Application by letter to request funds needs to go directly to Rich Rogers at the NATA office.

Chuck reported that the NATA is taking a lead role in the World Federation of Athletic Training and Therapy.

Cary Berthelot, Louisiana rep for Ed Evans entered meeting.

Chuck reported that the AT-R (AT-Retired) status is currently a hot issue. This issue is related to ATCs who would like to retain the AT status after retirement. The NATA BOD supports retired AT's on this issue. The NATA BOC does not support the AT-R designation.

Chuck reported that a national dues increase proposal may be necessary to increase revenue in small increments in 3 year rotations. We are facing declining revenue and increasing expenses.

It was reported that several states have done an excellent job promoting Athletic Training during NATA month. Al Green was named new Chair of the Public Relations Committee. The NATA has hired Lanelle Collins as Director of Governmental Affairs and Reimbursement. Chuck also addressed corporate sponsorship issues. He stated that Gatorade has re-signed a contract for five more years. Thermacare Topical Heat product from Proctor and Gamble was approved. The NATA works to obtain good funding from these companies, but emphasizes accepting products that will not harm the public. Additional companies mentioned as possibly supporting the NATA include Seabury and Smith, Mastercard, and Geico Insurance.

Chuck informed the Executive Board that the NATA - APTA controversy has emerged in publications such as the NCAA News. Additionally, District 6 has developed a proposal to share information on District meetings. This proposal would include reciprocal payments of housing and waiving registration for participating districts.

Chuck stated that Jerry Rhea thanks SEATA for the gift of \$5,000 for the Jerry Rhea scholarship fund. Chuck encouraged the Board members to nominate SEATA members for awards. He stated that award winners will be announced at the Saturday luncheon.

Tom Bair, GA came in at this point in the meeting.

MaryBeth Horodyski reviewed states governmental reimbursement distributions and how to make future requests through the NATA office. This money is not a state entitlement as was clarified by Chuck Kimmel, District 9, Director.

Secretary's Report: MaryBeth Horodyski

MaryBeth discussed that she attended the NATA Secretary/Treasurer's Committee Meeting in Dallas in February. The committee is working on developing a Policy and Procedures manual on CD. Each district is encouraged to do similar documentation. MaryBeth reported that SEATA may need to hire someone to archive SEATA material to place this on CD. Several other districts have hired ATCs to complete this task. MaryBeth mentioned that the ability to mass e-mail SEATA members will be forthcoming. The SEATA Newsletter will be on e-mail in the near future. She stated that nearly 95% of all NATA members have e-mail access.

A motion was made by Tom Bair to allocate up to \$4,000 for the policy and procedure and archives project. Richey Woods seconded the motion. The motion was approved 7-0. If the project costs exceed the allocation a second vote will be needed.

Finally, CEU hole punch assignments were issued to the state presidents.

President's Report: Frank Grimaldi

Frank distributed information on all committee positions. Frank reported that Al Green would be stepping down as SEATA committee person and will be Chair of the NATA Public Relations Committee. Frank mentioned the SEATA-RE committee needed new members from MS and KY.

Frank reported he attended the GA and TN state meetings. He thanked the states for their hospitality and their desire to promote the profession. He mentioned that he and Chuck will split attendance at State Meetings.

Frank mentioned that the SEATA Annual Student Workshop was great success with 460 in attendance. Frank thanked all those that were involved in the planning and those that provided lectures.

Old Business

Incorporation status report and logo trademark application will be forthcoming.

Minority scholarship is still being pursued. Monroe Abrams, committee chair is working to raise money at this time and SEATA will later assist in funding if criteria are met.

New Business

A discussion was held regarding the sharing dues with other non-traditional areas of SEATA (Virgin Islands, Puerto Rico, Bahamas). Chuck proposed that shares be based on membership and a requirement that the area have an active association or society which has a Constitution and by-laws and at least 2.5% of the membership of District IX. The District IX By-laws would need to be amended for this to take affect. A motion made by Chris Gillespie to ask to Tim McLane, of Governmental Affairs Committee, to write potential revision of by-laws. Tom Bair seconded the motion. The motion carried, 7-0. The membership of SEATA will receive a mail ballot to vote on this change.

SEATA will purchase Hall of Fame Plaques for SEATA members receiving this prestigious award. Chuck Kimmel reminded the board that this had been previously planned for to allow the honored SEATA member to have a plaque for themselves and a plaque for their institution.

A discussion was held for the allowance of non-certified persons to be a part of a SEATA committee. For example a representative from a company may sit in as an ex-officio member. Committees these ex-officio members may serve on could include: Site Selection or Corporate Partner/Exhibits committees. These persons would be invited to attend committee meetings in a non-voting, advisory role.

A discussion was held as to the possibility of increasing the SEATA registration fees for the annual meeting. MaryBeth recommended an increase to \$85.00. Additionally a \$2.00 room surcharge will be used to cover AV rentals during the meeting. MaryBeth presented the idea of having a professional company work with SEATA to provide an

online registration system for the Annual SEATA Symposium. MaryBeth will look for a company that would allow for electronic on line registration which would afford a substantial savings to SEATA.

A motion made by Marisa Brunett, FL that we raise registration fees to \$90.00 plus \$2.00 per night room hotel surcharge and secure a relationship for on-line registration. The motion was seconded by Rick Fletcher, KY. The motion was approved, 7-0.

A discussion was held regarding the travel expenses of the members of the District IX Executive Committee. MaryBeth presented a table showing the current procedures of other NATA Districts. A recommendation was made that Frank, MaryBeth, Marisa, and Jim to meet in April to develop a proposal regarding travel and reimbursement. Frank will send the proposal to the Executive Committee for a vote prior to implementation.

Frank commented on the Jerry Rhea Scholarship Fund donation from SEATA as being a \$5,000 one-time donation. Chuck Kimmel again thanked SEATA for the opportunity to recognize its members.

The SEATA Executive Board was informed that MaryBeth purchased two new computers to allow SEATA to be able to handle electronic information from the national office. The old computer will be updated and issued to Frank Grimaldi.

A discussion was held regarding payment of a Web Master for the SEATA's web page. MaryBeth will obtain information from other Districts regarding web master selection and payment procedures.

David Green presented the Corporate Plan to those in attendance. He stated that we are charged a set fee by Cherry Presentations for booth set-up for the exhibitors. Currently the fee is \$55.00. Each state is required to pay this fee should they want a booth at the SEATA Annual Meeting. MaryBeth will survey other districts as to what they charge states. The NATA does not charge the states. The main reason for charging the states the \$55.00 is just to cover the cost of booth set-up.

Committee Reports

Ross Davis, GA discussed reimbursement issues and what each of state may encounter. He recommended that a proposal in written form (motion) should be made stating that the SEATA Reimbursement Committee investigate and design a financial assistance program for the states in District IX.

Mike Smitherman, proposed that the SEATA web site contain digitized forms related to SEATA activities (e.g., CEU's and online newsletter). Frank Grimaldi requested Mike to provide a business proposal with further clarification of the bottom line.

Al Green, Public Relations Committee, provided a report of the activities of the NATA and various states during National Athletic Trainer's month. He also reported on other initiatives of the committee to promote the NATA.

JC Anderson and Tom Kaminski, Research and Education Committee, provided a review of symposium topics, the Research Grant Award and research presentations. The 2001 research award winner is April Rasmussen from the University of Florida. Tom reported that the committee accepted 48 of 54 abstracts submitted for presentation at this year's meeting. Two members of the committee are retiring (MS, KY). These positions will be filled as soon as possible. JC and Tom requested additional members for the committee to add further expertise. A discussion of the format of the meeting was held. Some changes will be addressed by the committee to increase mini course enrollment. The committee introduced the idea to have a research and education roundtable on Saturday evening to allow for socialization with ATCs conducting research. The committee would need to generate sponsorship to fund food and drinks for the sessions.

Tim McLane, Reimbursement /Governmental Affairs, asked Board members to alert the committee chair when state appointments change. Tim is resigning SEATA Governmental affairs to chair the NATA RAG Committee.

Katy Curran, Research and Educational Committee, provided a brief overview of the donations during the past year.

Frank made a note that the dinner for the SEATA Executive Committee is provided by Skeeter Schuessler of Gatorade.

The meeting adjourned at 6:45pm.