



Minutes
Southeast Athletic Trainers' Association
Executive Board Conference Call
February 28, 2010
President Marybeth Horodyski, Presiding



1. Roll Call:

MaryBeth Horodyski, EdD, ATC, LAT – President
R.T. Floyd, EdD, ATC, LAT – District Director
Marisa Brunett, MS, ATC, LAT – Vice President
Jim Mackie, MEd, ATC, LAT – Treasurer
Tom Bair, MEd, ATC, LAT – Secretary - Absent
Gerard White, MEd, ATC, LAT – Parliamentarian
Heloise Belarmino, MAE, ATC, LAT – AL President
Stephanie A. Lennon, MS, ATC, LAT – FL President
Michael Clanton, MEd, ATC, LAT, CSCS, EMT – GA President
Eric J. Fuchs, DA, ATC – KY President
Donna Wesley, MS, ATC, LAT – MS President
Chris Snoddy, MA, ATC, LAT – TN President
Cary Berthelot, MA, ATC – LA Representative
Jeff Hopp, MS, ATC, LAT – GA President-Elect

2. Call to order:

President Horodyski called the meeting to order at 8:03 P.M. CST.

3. Review and approval of minutes:

Eric Fuchs, KY made motion to accept November 2009 minutes. Heloise Belarmino, AL, seconded the motion - Motion passed 5-0-2-0 (2 – FL, TN)

4. District Director Report: R.T. Floyd

The NATA BOC has only had one conference call 2/10/10 since our last call, they discussed financial report and not having our lawyer present at all meetings to save money. They would make the determination as to when he is needed to be a part of the meeting. The Board approved that. Our attorney Paul Genender felt he could no longer represent the Board appropriately if he wasn't going to be at all meetings and then resigned. Board is in the process of searching for a new attorney.

American Academy of Pediatrics Preparticipation Physical Evaluation (PPE) Monograph endorsement undergone revision by members of: American Academy of Pediatrics, American Academy of Family Physicians, American College of Sports Medicine, American Medical Society for Sports Medicine, American Orthopaedic Society for Sports Medicine, American Osteopathic Academy of Sports Medicine. NATA invited to endorse, but too late to correct proper "Athletic Trainer" terminology. 4th edition published in April 2010 with our endorsement.

D9 Award Recipients at Philadelphia meeting:

- Marisa Colston - Athletic Trainer Service Award
- Bill Clancy, MD - President's Challenge Award
- Randy Schwartzberg, M.D. – NATA Honorary Membership
- Frank Walters, Hall of Fame
- Keith Webster, Hall of Fame
- Roy Don Wilson, Hall of Fame
- Jeff Konin- FNATA

The NATA Board approved \$250 to support National Multiple Sclerosis Society for Chris Patrick receiving their highest recognition, the Silver Hope Award.

Membership Category - Allowing service years to continue for people who may have left then rejoined NATA

David Saddler is the new NATA Associate Executive Director
Cate Brennen Lisak was also promoted to Associate Executive Director.

5. President's Report: MaryBeth Horodyski

President Horodyski will email Awards winners for Executive Board to review/Approve

President Horodyski sent the Executive Board information from Conference Direct which handles the members meeting and Connections handles the student meeting to review as Conference Direct would like to take care of all our meeting needs. No action at this time but will be discussed at the March meeting and President Horodyski would like for the Executive Board to look at the information prior to that and be prepared to discuss.

6. Vice-President's Report: Marisa Brunett

Plans for March Meeting; Future meetings 2011; rooming information
Vice-President Brunett stated she has booked all the Executive Board members' rooms with all coming in on Wednesday March 17th as the Executive Board meeting will start then. She requested the Board to get her any rooming changes they may want before March 3rd.

Discussed the issues with the hotel rooms with the Board so they were aware and that Sandra Geiger from Conference Direct is working on getting this straightened out.

Reported that she is also looking at sites in Atlanta for the 2011 meeting.

7. Treasurer's Report: Jim Mackie

Will have a full report at March meeting. Financial Information

- Cash Flow Report

1-01-10 to 2-27-10

- Inflows \$ 105,440.89
- Outflows \$ 82,845.52
- Difference \$ 22,595.37

Cash Flow +\$22,595.37

Investments increased \$69,990

Current CSMM Registration is 109, this includes paid and complimentary

8. Membership Concerns:

email from R.T. Floyd

Dear SEATA Executive Board,

The NATA Board has been having some email discussion today regarding the relative low percentage of members who have fully renewed by now. Some are just above 50%, but nobody so far has indicated that their renewals are as low as District IX's. I just checked and today we have 2,717 Active Members and 3,421 Suspended members in District IX. It has been my understanding for years that we always have a high number of suspended members as of this time of the year and that it gradually keeps improving until September. This should be a major area of concern for all of us for a variety of reasons and one that we all need to work on daily.

Vice-President Brunett noted that over 10,000 Certified AT's are not members

9. 25 year award

25 year Awards recommendations: From a question posed at the District Secretary – Treasurers meeting in January no district provides any recognition for 25 yr. of service. This has been discussed several times by the Executive Board and the Finance Committee, as well as presented to the Awards Committee for study and recommendations.

Please refer to Finance Committee recommendations below.

From September Finance Committee recommendations

4. Use current 25 year award watches inventory and purchase needed watches in 2009. Replace 25 year Award watches with a 25 year pin or other item beginning in 2010.

Rationale: Cost of watches is rising, lack of members who attend the SEATA Meeting, mailing cost to members not present, an increase in number of 25 year members, & policy consistent with NATA policy for recognizing 25 year members

Additional thoughts to consider:

- Only thing to add to recommendations is perhaps a letter signed by the District Director and President, sent by the Secretary to all 25 year members congratulating and recognizing their accomplishment.
- Make the pin available to anyone who has achieved their 25 years previously and would like to receive a pin for cost of pin & mailing (set fee).
- Determine if this is for 25 years of membership in NATA (current requirement) or 25 years as certified in NATA (which is what is required for any awards we give)

From September Finance Committee recommendation to finish up 2010 with and replace watches with lapel pins to recognize members starting in 2011. This is also what NATA does for this recognition. If we go with a pin it is suggested that the District Director and President to also send a letter with the label pin. This is for 25 years of NATA Membership not Certified status.

No other District does any recognition for 25 years of service.

Spent over \$2-3K on watches last year which is a significant amount.

Gerard White, (Parliamentarian) who also sits on the SEATA Honors and Awards Committee state he was asked to look into the prices. He stated that the watches run between \$17 or more for more than 100, \$22/watch for 25-50.

Stephanie Lennon, FL stated she would like to know what is left is in inventory before the Board votes on this and would like to have this inventory for our March meeting.

10. Meeting Planning

1. **Contacting all vendors**- David Green has been contacting all vendors, as well as having President Horodyski call and speak with some that may not be coming.
President Horodyski also stated that when she spoke with some vendors that the only comments that had was to move the meeting but did not have any suggestions as to where as well as moving it to earlier in March. She stated that she reminded them that we had done this and it really didn't change our numbers.
2. **Vendor benefits**- working on doing miniature presentations in between our lectures this has been brought up several times now as well as from Sandra Geiger who also suggested that when she was asked what we could do to increase vendor participation.
3. **Calling committee chairs**- President Horodyski asked the board liaisons to please contact your committees to come to the meetings as well.

President Horodyski and District Director Floyd also spoke with the Student Senate to encourage them to come to the meeting as well. President Horodyski stated they didn't think they could come to this meeting and appreciated the information and would pass it on.

11. Other Business

Vice-President Brunett asked that all state presidents help secure items from their states for GAC Raffle.

Donna Wesley, MS asked if David Green knew that the Finance Committee made the change that only certain levels of sponsors would get (1) speaker gift.

Donna Wesley, MS asked if the Board was doing anything special for Lori Groover at the meeting this year in addition to her going into the HOF. President Horodyski stated that her and District Director Floyd discussed this and will be presenting her family a plaque for her service on the board. Stephanie Lennon, FL asked if her family was going to be there, President Horodyski stated that she has been in touch with her family and believes her father is going to be coming and she will be confirming with him this week. Stephanie Lennon asked if Donna Wesley would get something together for the Board in remembrance of Lori Groover. Donna Wesley agreed to get something together for the Board in honor of Lori Groover.

12. Adjourn - 9:35pm