



Minutes
Southeast Athletic Trainers' Association
Executive Board Conference Call
September 15, 2008
President Marybeth Horodyski, Presiding



1. Roll Call:

MaryBeth Horodyski, EdD, ATC, LAT – President
R.T. Floyd, EdD, ATC, LAT – District Director
Marisa Brunett, MS, ATC, LAT – Vice President
Jim Mackie, MEd, ATC, LAT – Treasurer
Lori Groover, MS, ATC, LAT – Secretary - Absent
Gerard White, MEd, ATC, LAT – Parliamentarian
Heloise Jones, MAE, ATC, LAT – AL President - Joined call 8:10 pm
Stephanie Lennon, MS, ATC, LAT – FL President
Paul Higgs, MEd, ATC, LAT – GA President - Joined call 8:10 pm
Greg Rose, MS, ATC – KY President
Donna Wesley, MS, ATC, LAT – MS President
Joseph T. Erdeljac, MS, ATC, LAT – TN President - Joined call 8:15 pm
J. Mike Dawson, MS, ATC, LAT - LA President
Gary Lewis, LAT – LA President
Eric J. Fuchs, DA, ATC, EMT – KY President Elect

2. Call to order:

Call to order -8:05pm

3. Review and approval of minutes:

Motion to approve July 7, 2008 Minutes J. Mike Dawson (LA), seconded Greg Rose (KY). Motion passed 4-0-0-3 (AL, GA, TN)

4. District Director Report: R.T. Floyd

Director Floyd discussed the email he sent to the NATA Board of Directors regarding the choice of the new NATA logo and the SEATA Executive Board's and membership's thoughts in regards to this. He stated that he discussed the new logo with several other District Directors at their Board of Directors meeting however the NATA Board decided to stick with their original decision to make the change to the initial logo that was rolled out to the membership. He stated that there will be a gradual implementation with the new logo. The NATA will eventually design District logos with the new NATA logo. They will also be making new signs for the annual meeting, as well as for the Dallas office.

Director Floyd discussed the Athletic Training Services Project Team that will be looking at defining the Services provided by an Athletic Trainer instead of referring to a Scope of Practice.

Director Floyd discussed the NATA lawsuit with the APTA and that it has progressed to the next step. He reiterated that the NATA is still willing to meet with the APTA to discuss but still has not heard from them.

Director Floyd stated that the fee will increase for the Student SEATA meeting Registration from \$70 to \$75.

5. President's Report: MaryBeth Horodyski

President Horodyski noted that NATA Capital Hill Day is on 2/23/09 and will be in conjunction with the Educators Conference which will be 2/21-2/22/09. She stated that this year there will also be a Student Leadership event with registration for this being \$75. President Horodyski stated that she would like to see the SEATA Executive Board to support this for students in our district.

President Horodyski stated that she and R.T. Floyd would like to have the SEATA Executive Board consider developing a membership team that R.T. Floyd, MaryBeth Horodyski and Lori Groover would be a part of. The recommendation would be to have the State Presidents contact their Secretaries and Treasurers or anyone else they feel could best assist with this project.

6. Vice-President's Report: Marisa Brunett

Vice-President Brunett stated that she has requested that Sandra Geiger from Conference Direct to begin working on hotels/meeting sites for the 2011 and 2012 meetings.

Vice-President Brunett stated that we are waiting to finalize the Research and Education Committee to start working on the program for the 2009 meeting.

7. Treasurer's Report: Jim Mackie

Treasurer Mackie stated that our investments have taken about a 4% hit this year. He stated the Finance Committee will be having an upcoming meeting to review the finances/budgets for SEATA.

Treasurer Mackie stated that he still has (3) states (TN, KY & LA) that still have not deposited the August 13th, 2008 membership dues that he sent out. He asked that they deposit these checks immediately and then inform him once that has been done.

8. Election Report

Ms. Wesley stated that the upcoming elections have (1) person running for District Director, (2) people running for President and (3) people running for Treasurer. She

stated that the eBlast regarding the elections went out today as well as post cards will also be sent out today. She stated they are encouraging everyone to vote online for these elections.

9. PAC/GAC Fund Raisers

Mr. Mackie stated that he would like our Executive Board to reach out to the professional AT's in a concerted effort to get raffle items so that they are not getting bombarded individually by people. Greg Rose will again work with everyone to pull this together and would like for all the state PAC/GAC Chairs to help.

10. Committees – feedback from liaisons

1. Alexander Pinto (TN) – Young Professionals Committee
2. Ronnie Harper (LA) – SSATC
3. Mike Brunet – Co-chair Research and Education Committee
4. Karen Lew – Co-chair Educators Conference
5. Gary Coldiron – (KY) Student Senate Representative
6. Lauren Self – (AL) Student Senate Representative

Motion made by Stephanie Lennon (FL) to accept all of the names presented for the vacant committee positions and Student Senate representatives. Second made by Paul Higgs (GA). Motion passed 7-0-0.

11. SEATA CUATSC & SEATA Student Senate Committee

Amanda Andrews (chair of the SEATA CUATSC) and helping with the Student Senate Committee (Jessica Daniels) – Requesting two separate phone conferences (one with the certified ATs and one with the students).

Motion made by Stephanie Lennon (FL) to approve (2) conference calls, one with the certified AT's and one with the students as proposed. Second made by Heloise Jones (AL). Motion passed 7-0-0.

12. Conference Call for SEATA Research and Education Committee

Motion made by Stephanie Lennon (FL) to approve conference call for the SEATA Research and Education Committee. Second made by Donna Wesley (MS). Motion passed 7-0-0.

13. Requests for conference calls (ex. Strategic Plan, Election Committee)

In regards to President Horodyski's requests for conference calls for the various committees, Joe Erdeljac (TN) stated that he feels the President would have the authority to "OK" the calls for the committees as their request come in. Parliamentarian White stated that he would agree with Mr. Erdeljac's statement. President Horodyski stated that she will set guidelines for the committee calls.

14. Legislative Grant Program

Paul Higgs (GA) stated that when they just made changes to their licensure it was apparent that their state PT Association, as well as the APTA was involved in trying to

have their bill defeated. This can become very costly for states that are wishing to update/change their licensure laws; therefore he would like to see SEATA start a matching regulatory fund to assist states with issues such as these. President Horodyski stated that we need to look at what the best options would be with this for SEATA.

District Director Floyd suggested letting the Finance Committee look at this annually to see what the maximum support would be that SEATA could financially support. It was suggested that we follow NATA guidelines for grants. Mr. Higgs stated that way the matching grant potential would be \$28,000.00.

Greg Rose (KY) made a motion to move forward with a basic legislative grant up to \$2000.00 for each state following NATA guidelines and with approval from the SEATA Finance Committee for the request and then have them look at the matching funds grant again next year. Second made by Stephanie Lennon (FL). Motion approved 7-0-0.

15. Adjourn

Before adjourning the meeting District Director Floyd asked the Executive Board to approve the addition of Ray Castle to the SEATA Corporate Partners Committee. Motion made by Stephanie Lennon(FL) to add Ray Castle to the SEATA Corporate Partners Committee. Second made by Joe Erdeljac (TN). Motion passed 7-0-0.

Meeting Adjourned @ 9:45pm